KelownaGigs

Constructing a Social Publishing Application to Support a Local Music Community

Geoff Appleby
Social Publishing?

- Content over connections
- Web Content Management
- Social Software (blogs, wikis, social networking platforms, forums, etc.)
Motivation

- Existing Static Site
- Gather more content
- Automate Content Collection
Kelowna GIGS

- your local, up-to-date concert listings -

Concerts - Classifieds - Info

Kelowna
- April 1st, 2009
- 11 April 18th, 2009

Where: Wednesday, April 1, 2009

Doors: 7:00 PM

Where: Regal

 Bands: Hay Brassat
        Don Morgan

Cost: $10

Where: Thursday, April 2, 2009

Doors: 7:00 PM

Where: Habitat

 Bands: Flash Lightening

Cost: $5

Where: Friday, April 3, 2009

Doors: 7:00 PM

Where: The Grateful Fed

 Bands: Unleash The Archers
        Anchor Impact
        Southamer

Cost: $5

Where: Saturday, April 4, 2009

Doors: 8:00 PM

Where: The House

 Bands: Mr. Magnets
        The Silver Promise
        Monoliths

Cost: $10

Where: Monday, April 6, 2009

Where: The Big Sister

 Bands: Hot Panda
        Spirit Organe Family Band

Cost: $7

Where: Tuesday, April 7, 2009

Where: The Grateful Fed

 Bands: The Kettle Black

Cost: $5

Where: Thursday, April 9, 2009

Doors: 7:00 PM

Where: Kelowna Club

 Bands: Who's Dying To Be There
        We The Unemployed
        Times Of Modelling

Cost: $5

Where: Thursday, April 9, 2009

Doors: 6:00 PM

Where: Kas-Auditorium

 Bands: Impact
        The Skyward Promise

Cost: $0

Where: Thursday, April 9, 2009

Doors: 7:00 PM

Where: Habitat

 Bands: As I Lay Dying

Tickets: $8

Available at Ticketmaster
SUBMITTING ARTICLES

Posted Fri, 2011-04-01 02:02 by Geoff

The articles section of the site was poorly served for a while, and I'm not a very good writer, so now any user of the site is able to submit new articles. Just begin an article, if you haven't, and you'll see a new 'Option 4' link in the left menu under 'Choose content'.

Write about yourself if you're a new band (and create a profile on our site while you're at it), or about your upcoming tour or new album. If you're hosting a show with a big touring band, you can write about that, too. Get some insights into the music industry, or find something worth sharing? If you think it's interesting, send it.

Just so you can keep a little bit of control on what is posted to the site, you can either save your article as a draft to work on some more later, or set it for review so we can check it over before it shows up on the site. We should check things over pretty quickly, though, and get your article up for people to see as soon as possible.

ADD NEW ARTICLE

This Week’s Events

More events and info...

- Date: Wednesday, April 7, 2010
  - Venue: The Merve Cafe & Bar
  - Artist: Moda Doppio

- Date: Thursday, April 8, 2010
  - Venue: Cabana Grille
  - Artist: Sama Tamas

- Date: Thursday, April 8, 2010
  - Venue: The Merve Cafe & Bar
  - Artist: Tiber’s Folk

- Date: Friday, April 9, 2010
  - Venue: Cabana Grille
  - Artist: Jynx Jule

- Date: Friday, April 9, 2010
  - Venue: The Merve Cafe & Bar
  - Artist: Tom Evjen

- Date: Friday, April 9, 2010
  - Venue: O’Flanagan
  - Artist: Callaway Five

Active Venues

- Bono’s Coffee
- Christpher’s Steak and Seafood Restaurant
- Dakota’s Bar and Grill
- Doc Willoughby’s
- Habitat
- Kelowna Club
- Kelowna Community Theatre
- Moana Hall
- North Forty Saloon
- O’Flanagan
- Rotary Centre for the Arts
- Rutland Centennial Hall
- Sbarro
- Snowshoe Sam’s
The System

- Open Source Applications
  - Ubuntu Server OS
  - Apache Web Server
  - PHP
  - MySQL Database
- Drupal Content Management System
  - 10 Core, 60+ Contributed, 5 Custom Modules
User Contributions

• Add Events
• Add Artist Profiles
• Add Venue Information
• Contribute Articles
Content Access

- Open View Access
- Allow users to edit relevant content
  - Artist / Venue Profiles
  - Events
Information Extraction

- Obtain structured information from semi-structured data
- Exploit page templates
- Sources
  - TicketMaster
  - Facebook
In August 2007, Patrick Krief put out the seven song EP "Take It Or Leave" with Sunny Lane Records under the name Krief. To play these songs live he called upon his cousin Andre Bendahan (Bass), George Donoso III (Drums) and Roberto Picconi (Keys). The shape the songs were taking live was so much bigger than that of the recordings, they say they couldn’t justify not having a name for that sound. As such, Black Diamond Bay was born. After over a hundred shows together, they started to put together what is now the debut album "Calm Awaits". This album was tracked at home and in various studios and found its way into the hands of the one and only David Schiffman for a world class mix.

In their own words, "Calm Awaits is all that we wanted it to be and more, we feel blessed by it and all that surrounded it (everyone who helped us make it, the moments that inspired it etc). It’s warm, vulnerable and honest, and something we’ll hold close to our hearts forever."

Calm Awaits is now available in Stores across Canada, on iTunes Canada via Fontana North (Universal) and available for order or download through maplemusic.com for the rest of the world.
In August 2007, Portishead put out the seven song EP 'apparat. It is described with heavy beat versions of the same name. To play these songs, they called upon the vocals of Andrea Brachfeld (Tracy), Jodie Foster III (Romantic) and Robert Fripp (Melody). The choice of songs was taken live so much longer than the versions presented, they say they wouldn’t have been able for that sound. As such, Robert Fripp was excited. After over a hundred shows together, they decided to get together and perform for the first time under the name "Portishead". This album was tracked in three sessions and released without any major changes or edits to the final mix. The album was released on Definitive Records and was available across Canada, US and Europe through Warp Records and available for download through Definitive Records for the rest of the world.©2012 All Rights Reserved.
Import Facebook Event

Event ID or Link:

Enter just the event ID you want to import, or the full URL to the event page

IMPORT EVENT
<table>
<thead>
<tr>
<th>Event ID</th>
<th>Title</th>
<th>View</th>
<th>Import</th>
<th>Ignore</th>
</tr>
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<td>Magic 4 Haiti</td>
<td>View</td>
<td>Import</td>
<td>Ignore</td>
</tr>
<tr>
<td>330562974789</td>
<td>Sherman Doucette - ON YOUR COMPUTER...LIVE!</td>
<td>View</td>
<td>Import</td>
<td>Ignore</td>
</tr>
<tr>
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</tr>
</tbody>
</table>
Create Event

**Title:** 

*Example: CD Release*

**Date:**

- **March 12, 2010**
- **Format:** March 14, 2010

**Venue:**

- **Streaming Cafe [id:1277]**

Type part of the venue’s name to view some suggestions. For best results, do not include the “,” in your search.

If a listing does not currently exist for the venue, one will be created when you submit the event information.

**Artists:**

- **Sherman Doucette [id:2726]**

Type part of the artist’s name to view some suggestions.

If a listing does not currently exist for the artist, one will be created when you submit the event information.

**Door Cost:**

- $0

**Tickets:**

- $0

**Ticket Locations:**

**All Ages:**

- **No**

Select if persons under the legal drinking age will be admitted to the event.

**Facebook Event:**

- [facebook.com/event.php?id=33066274789](http://facebook.com/event.php?id=33066274789)

**TicketMaster ID:**

- Enter the ID for this event from the link to its webpage on TicketMaster.com

**Poster:**

- [Maximum Filesize: 1MB](#)

- **Allowed Extensions:** .png, .gif, .jpg, .jpeg

- Images must be larger than 100 x 100 pixels

**Additional Information:**

- Sherman (Tank) Doucette, harmonica player, vocalist and songwriter from Kelowna, BC.

- Sherman “Tank” has performed with some of the best bands in Vancouver. On numerous occasions he had the great privilege of sharing the stage with such greats as legendary players as John Lee Hooker, Albert Collins, Bucky Land Slim.
Feedback

- Access Logs
  - Increase in visits and visitors
  - Increase in visitor engagement
Feedback

- Access Logs
  - Increase in visits and visitors
  - Increase in visitor engagement
Feedback

- Content

Event Submissions By Month

- Posted Events
- Exponential Regression for Posted
- User Submissions
- Imported Events
Feedback

- Survey responses
  - Demographics
  - Interest in features / contributing
Challenges

- Module Capabilities
- Extracting Free Text
- User awareness
- External Permissions
Future Work

- Content Matching
- User Reputation
  - Visible recognition
  - Improved privileges
- Expand regions